

**APPLICATION DATA SHEET****Application Information**

Application number::	<u>N/A09/998,901</u>
Filing Date::	11/29/01
Application Type::	Regular
Subject Matter::	Utility
Suggested classification::	N/A
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	No
Number of CD disks::	N/A
Number of copies of CDs::	N/A
Sequence submission?::	No
Computer Readable Form (CRF)?::	No
Number of copies of CRF::	N/A
Title ::	METHOD AND SYSTEM FOR DYNAMICALLY INCORPORATING ADVERTISING CONTENT INTO MULTIMEDIA ENVIRONMENTS
Attorney Docket Number::	120073.424
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	N/A
Total Drawing Sheets::	9
Small Entity?::	<del>No</del> <u>Yes</u>
Petition included?::	No
Petition Type::	N/A
Licensed U.S. Gov't Agency::	N/A
Contract or Grant No::	N/A
Secrecy Order in Parent Appl.?::	No

**First Applicant Information**

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Richard
Middle Name::	D.
Family Name::	Ellis
Name Suffix::	N/A
City of Residence::	Carnation
State or Province of Residence::	WA
Country of Residence::	US
Street of mailing address::	28432 Northeast 63 <sup>rd</sup> Way
City of mailing address::	Carnation
State or Province of mailing address::	WA
Country of mailing address::	US
Postal or Zip Code of mailing address::	98014

**Second Applicant Information**

Applicant Authority Type::	Inventor
Primary Citizenship Country::	<del>US</del> <u>United Kingdom</u>
Status::	Full Capacity
Given Name::	Christopher
Middle Name::	R.
Family Name::	Newcombe
Name Suffix::	N/A
City of Residence::	Kirkland
State or Province of Residence::	WA
Country of Residence::	US
Street of mailing address::	14129 128 <sup>th</sup> Avenue Northeast

City of mailing address:: Kirkland  
State or Province of mailing address:: WA  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98034

**Third Applicant Information**

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Canada  
Status:: Full Capacity  
Given Name:: Michael  
Middle Name:: Yiu-kwan  
Family Name:: Siu  
Name Suffix:: N/A  
City of Residence:: Bellevue  
State or Province of Residence:: WA  
Country of Residence:: US  
Street of mailing address:: 16711 Northeast 22<sup>nd</sup> Street  
City of mailing address:: Bellevue  
State or Province of mailing address:: WA  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98008

**Fourth Applicant Information**

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Michael  
Middle Name:: T.  
Family Name:: Stradley

Name Suffix:: N/A  
City of Residence:: Seattle  
State or Province of Residence:: WA  
Country of Residence:: US  
Street of mailing address:: ~~900 Queen Anne Avenue North, #201~~620 Galer  
Street #133  
City of mailing address:: Seattle  
State or Province of mailing address:: WA  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98109

**Fifth Applicant Information**

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Chris  
Middle Name:: N/A  
Family Name:: Oje  
Name Suffix:: N/A  
City of Residence:: ~~Kent~~Kirkland  
State or Province of Residence:: WA  
Country of Residence:: US  
Street of mailing address:: ~~6216 South 233<sup>rd</sup> Street~~533 Central Way, Apt.  
B311  
City of mailing address:: ~~Kent~~Kirkland  
State or Province of mailing address:: WA  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: ~~98032~~98033

**Correspondence Information**Correspondence Customer Number :: **00500****Representative Information**

Representative Customer Number::		<b>00500</b>
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**Domestic Priority Information**

Application ::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	60/250,060	11/29/00

**Foreign Priority Information**

Country::	Application number::	Filing Date::	Priority Claimed::
N/A			

**Assignee Information**

Assignee name::	Applied Microsystems Corporation
Street of mailing address::	5020 148 <sup>th</sup> Avenue Northeast
City of mailing address::	Redmond
State or Province of mailing address::	WA
Country of mailing address::	US
Postal or Zip Code of mailing address::	98052

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